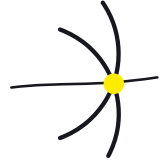


Augustus Willman

Commercial strategy and programme leadership · Dublin, Ireland

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Commercial value and human impact, measured on the same page. I build the partnership programmes and operating models that hold both, and I run them like a business.

THE RECORD

\$1.08M

programmatic value delivered
in FY26

659

young adults reached across
26 Teen Tech Centers

11 → 31

centres with hands-on
programme delivery

16.3M

viewers via the NFL Black
Friday broadcast on Amazon
Prime

FOUR CASE STUDIES

The Foundation Partner National Board

An international operating model for a retail partnership, built from scratch and handed over to a co-lead successor board.

Type Cover for a Cause

A teen-designed Surface product on Best Buy shelves, from concept to funded commitment inside eight weeks.

My Cause My Cleats

Four organisations aligned in six weeks to put three young designers' work on an NFL Black Friday broadcast.

Xbox Game Camp Minneapolis

A global games-industry programme brought into the partnership, with the first fully funded cohort in its history.

IN OTHER PEOPLE'S WORDS

“I am so incredibly proud of the social impact work you've scaled. The programs you've developed are simply incredible... You stepped up to my challenge of running this like a business.”

Jenny Fawcett, Senior Director, Partner Sales Americas, Microsoft · executive sponsor of the partnership work

WHERE I AM NOW

From September 2026: full-time MBA at Trinity College Dublin. Open to advisory and project work during the MBA year, and available for full-time Director-level partnership, programme, and commercial strategy roles in Ireland and Europe from August 2027.